

# Couple find the balance as LBW appeals

ALEXANDRA ECONOMOU

SOUTH Australian couple Kylie and Jarrod Bishop share a philosophy of balancing lifestyle with work as co-directors of Kent Town firm LBW Environment.

Established in 2007, the company is focused on environmental consultancy - a sector the couple say is flourishing, despite having weathered difficulties such as the global financial crisis.

Mr Bishop is managing director and principal environmental scientist, while Ms Bishop specialises in financial management.

Personally, the parents of five children have had their own struggles. In the early stages of the business, Ms Bishop was diagnosed with thyroid cancer. "That was determined not to be life-threatening and, three years on, I have the all-clear," she says. "We proceeded with the business and it was all systems go. We had a strategic plan and a business plan."

This focus and drive to succeed also helped LBW Environment grow, despite the worldwide economic downturn and its impact on some SA businesses.

"Through that time with the GFC when companies



**GROUNDWORK:** Jarrod and Kylie Bishop on site at Dunstan Grove Reserve, Stepney.

Picture: CHRIS MANGAN

were having to undertake hard assessments of how they managed their business ... companies were actively seeking us out," Mr Bishop says. The (then Rudd Labor government's) Building the

Education Revolution program led us to do quite a few jobs with regional schools. We were also able to keep our existing staff and take on more staff.

Among LBW's biggest cli-

ents have been Santos and Geodynamics. Having taken on their first full-time employee in 2008, the company now employs eight staff.

Mr Bishop says the Northern Territory and Western

Australia are potential growth markets for LBW. "We have just secured our first contract in the Northern Territory to provide services at a remote site," he says.

"It's a great win for us."